



Call for Participants –Doctorial Workshop– “Collaboration and Cooperation Design in PSS Development”

OVERVIEW

The aim of this workshop is to give participants an experience of “system” design in PSS development. Product-Service Systems (PSS) require various resources to meet customer needs. To realize a PSS, its provider needs to make a collaboration and cooperation network with other actors who have different strengths and aims. In this workshop, participants will experience the advantage and difficulty of collaboration and cooperation through some group works. In this workshop, we make 3 groups of participants. Each group plays a role of different firms. By using our tools, each group designs an actor network including other groups, and then negotiates with other groups to develop the designed network.

SCHEDULE

Date: May 23, 2015.

Time: 9:00-12:00

Room: 121 (1st floor), Ecole Nationale Supérieure des Mines de Saint-Etienne

Address: Espace Fauriel, 29, rue Ponchardier, 42000 Saint-Etienne

Schedule	Contents
9:00-9:10	Introduction
9:10-9:45	[GW1] Preparation: settings, persona model, and view model
9:45-10:30	[GW2] Business analysis: analyzing your company and risks
10:35-10:50	[GW3] Actor network design: planning a way of collaboration with other groups
10:50-11:40	[GW4] Negotiation: collaborative network design and final presentation
11:40-12:00	Discussion

REGISTRATION

Please contact us if you want to join the workshop until May 10, so that we could prepare it accordingly.

Contact person: Keita Muto

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WORKSHOP ORGANIZERS

Keita Muto (MS student, Tokyo Metropolitan University)

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Yutaro Nemoto (PhD student, Tokyo Metropolitan University)

